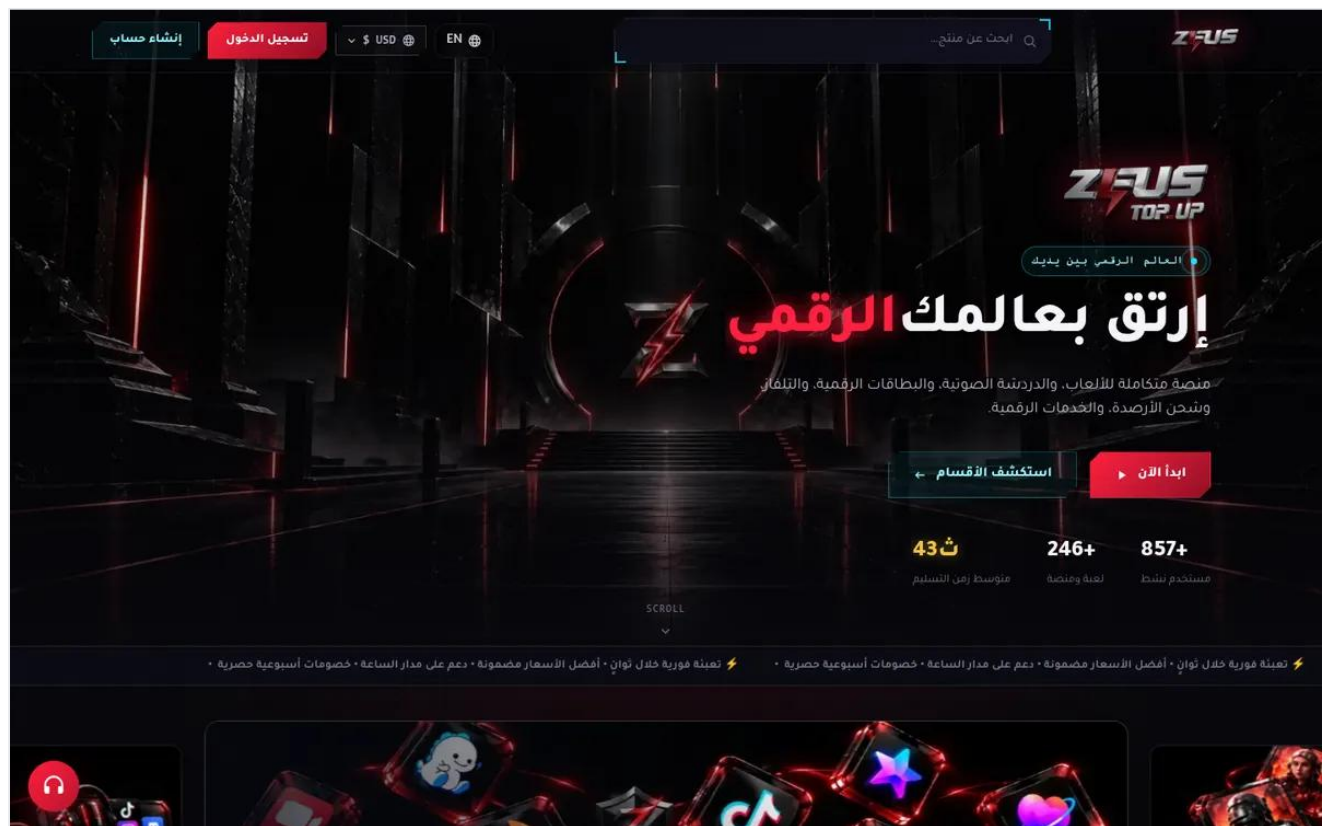


Digital Goods & Gaming

A multi-currency digital top-up store with instant delivery, wallets and AI support

CLIENT	Zeus Top-Up
INDUSTRY	Digital Goods & Gaming
TECH STACK	Progressive Web App (PWA) Wallet & ledger Multi-currency AI support chatbot



01 The Challenge

Selling game credit, app credit, digital cards and subscriptions across the Arab region means serving customers who pay in different currencies and with different methods, and who expect their top-up to arrive immediately. A catalogue that spans gaming, streaming, AI tools, VPN and social-media services is hard to keep clear for the buyer.

Trust is the other half of the problem. First-time buyers of digital goods want proof that others are buying, a record of what they paid, and a fast way to reach a human or an assistant when something goes wrong.

02 Our Solution

We built a bilingual Arabic/English storefront where customers browse game credit (diamonds and gems), voice-chat and live-streaming app credit, digital cards, TV and streaming subscriptions, AI tools, VPN and social-media services in one place. Prices are shown in the customer's currency, with EGP, SAR, AED, SYP and JOD supported.

Every customer gets an account with a wallet and a full transaction history. Payment works through USDT and local payment methods, and orders are delivered instantly. The store is installable as a Progressive Web App, so repeat buyers can launch it from their home screen.

Trust and support are part of the storefront itself:

- A live feed of recent orders that shows real buying activity
- Customer reviews visible to new visitors
- An AI chatbot for first-line support, with WhatsApp support as the human channel

03 The Results

- **One catalogue for many categories:** Game credit, app credit, digital cards, subscriptions, AI tools, VPN and social-media services are sold from a single store.
- **Five currencies:** Customers see and pay in EGP, SAR, AED, SYP or JOD.
- **Instant delivery with a clear record:** Orders are delivered immediately, and each customer has a wallet with transaction history.
- **Visible social proof:** A live recent-orders feed and customer reviews help new buyers trust the store.
- **Support at every level:** An AI chatbot handles first questions and WhatsApp support covers the rest, in full Arabic/English parity.

Facing a similar challenge? Talk to our engineering team: info@jo-life.com • +962 79 0888 700 • www.jo-life.com